color Television

MX2790B

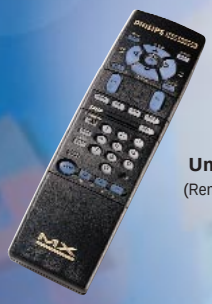
MX SERIES

27" STEREO REMOTE COLOR MONITOR/RECEIVER
(SCREEN SIZE MEASURED DIAGONALLY)

- **MAGNAVUE™** A unique technology that produces deeper, more vibrant colors with an unrivaled picture
- **MAGNAGLO™ REMOTE CONTROL** Just press the glow-in-the-dark STATUS button and all buttons on the remote control glow
- **TWO-TUNER PIP** Now you can enjoy all the benefits of Smart Window™ Picture-In-Picture without a VCR!
- **REMOTE LOCATOR™** The words "Locating Remote" appear on the screen and the remote control beeps so it's easy to find
- **dbx® HI-FI STEREO SOUND SYSTEM WITH SURROUND SOUND JACKS** Incorporates an MTS/SAP decoder, dbx® noise reduction, and individual bass, treble, and balance controls for superb high-fidelity audio reproduction

Smart value PACK

SmartSound™
SmartPicture™
Surf™
SmartMute™
First Time Set-Up
On-Screen Clock



Universal TV/VCR/Cable Remote
(Remote # X177BE-AA)

PHILIPS MAGNAVOX

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27" Stereo Remote Color Monitor/Receiver

picture:

MAGNAVUE™ A unique combination of contrast enhancement and color enrichment technology that produces deeper, more vibrant colors with an unrivaled picture that's larger than life.

TWO-TUNER PIP Now you can enjoy all the benefits of Smart Window™ PIP without a VCR! With two separate tuners (and two separate tuner inputs) you can tune to your favorite show with tuner one, for example, while scanning other channels with tuner two in the PIP window. The A/V inputs are also available as a PIP source so all functions of standard PIP are still accessible. The main and secondary pictures may be swapped; position secondary pictures in any screen corner; even freeze the main picture information and put it into the inset picture. In all cases, the main picture is provided with its corresponding audio. A "size select" menu function permits the viewer to reduce the size of the inset picture by approximately 50%.

COMB FILTER With up to 640 lines of horizontal resolution[1], this set provides razor-sharp picture performance and breathtaking clarity (through A/V input jacks).

IMPROVED IMAGE DEFINITION (IID) Get greater picture resolution for sharper, clearer, more detail perfect color picture reproduction. Capable of delivering 800 lines of horizontal resolution[2], this set exceeds the maximum clarity of the 330 lines of horizontal resolution delivered by broadcast television and easily supports the demands of DVD, web browsers, and other advanced high resolution video media (through S-Video inputs).

- **SMARTPICTURE™**
- **27" DARK GLASS FLAT SQUARE PICTURE TUBE**
- **BLACK STRETCH**

remote control:

MAGNAGLO™ REMOTE CONTROL No more fumbling in the dark to access TV and VCR functions. Just press the glow-in-the-dark STATUS button on the remote control and the electroluminescent circuitry makes all buttons on the remote control glow.

- **REMOTE LOCATOR™**
- **UNIVERSAL TV/VCR/CABLE REMOTE** (Remote # X177BE-AA)

convenience:

SMARTSURF™ Eliminates the frustration of trying to remember what channels had programs of interest while channel surfing. After establishing the SmartSurf™ configuration with the user-friendly menu, the viewer can store up to ten stations in the SmartSurf™ memory and then surf only those channels at the touch of a button. The versatility of this feature is enhanced by the availability of an on-screen list of the channels stored and offers the option of adding or deleting channels in the list by remote control.

SMARTCLOCK™ Finally, an accurate digital clock that's always right! By monitoring the vertical blanking interval of PBS broadcasts, Philips Magnavox TVs equipped with SmartClock can automatically set the right time of day and maintain it through brown-outs, power failures, and even daylight savings time adjustments.

SMARTMUTE™ An audio mute advancement that automatically activates closed captioning when the mute button is pressed. Now dialogue and narratives (on Closed Caption telecasts) can be displayed on screen whenever the mute button is pressed, without the aid of an optional, external decoding device.

EASY FIRST TIME SET-UP This friendly, useful, smart, and easy feature is available the first time this TV is turned on with a signal connected. SETUP is highlighted in the main on-screen menu offering language selection (English, Spanish, or French), auto cable select (choice of CATV or ANTENNA), auto program (automatically storing all available channels in the tuner memory), and VCR/PIP setup.

ON-SCREEN CLOCK WITH SLEEP TIMER AND ALARM TIMER The correct time appears on screen for a few seconds whenever channels are changed, the status/exit button on the remote control is pushed, or when the Channel Reminder feature is engaged. The Sleep Timer automatically turns off the TV at a pre-set time of up to 120 minutes from the time the feature is activated. Sleep timer settings are programmed in 15-minute increments. The Alarm Timer automatically turns on the TV on a pre-selected channel at a pre-set time of up to 12 hours from the time it was set. Alarm timer settings are programmed in 15-minute increments.

TRILINGUAL ON-SCREEN DISPLAY On-screen displays assist in selecting preferred picture performance levels, choice of regular or cable viewing source, and indicate the activation of special features. Displays may be put on screen in the viewer's choice of English, Spanish or French.

AUTO PROGRAMMING When activated, this feature automatically scans all available channels–from regular antenna or cable–and programs only active broadcast stations into memory. Channel up or down buttons, on the remote or at the set, will then sequence through only those pre-programmed channels.

- **CLOSED CAPTION**
- **CHANNEL REMINDER DISPLAY**
- **ON-SCREEN VOLUME BAR**

sound:

SMARTSOUND™ When activated, SmartSound™ keeps volume levels constant between programs and commercials, and from one channel to another. SmartSound™ constantly monitors the audio signal, reducing a signal that's too loud and increasing a signal that's too weak.

dbx® HI-FI STEREO SOUND SYSTEM WITH SURROUND SOUND JACKS The stereo sound system built into this monitor/receiver incorporates an MTS/SAP decoder which permits reception and reproduction of broadcast stereo television programs, as well as Second Audio Program transmissions (where available). It also features spatial stereo sound and individual bass, treble, and balance controls for personal listening preference. dbx® noise reduction eliminates hiss and high-frequency interference from the stereo sound reproduction. Connection of optional, accessory speakers to the surround sound jacks puts the listener in the center of a more realistic, expanded sound stage.

INCREDIBLE STEREO™ Pseudo-acoustic management of the audio signal produces a dramatic expansion of the wall-of-sound engulfing the listener and heightening overall viewing pleasure.

- **TONE CONTROLS**

A/V jack panel:

SURROUND SOUND JACKS The gateway to greater listening pleasure, surround sound jacks make this model surround sound ready. Simply connect two standard 8 ohm speakers. All the necessary surround sound technology is built-in the TV!

AUDIO/VIDEO JACK PANEL (J734) The A/V jack panel on the back of this set includes audio/video inputs for connection of a VCR, DVD player, web browser or other accessory equipment; both fixed and variable audio outputs which allow sound from TV or accessories to be routed through a home audio system; S-Video input for connection of a high-resolution video accessory, and a menu-selectable speaker switch for choosing internal or external sound systems.

additional features:

- Channel edit
- Total remote menu format tuning with multi-color on-screen graphics
- 181 channel capability
- 4-Way cursor control
- Random channel access
- Programmable scan tuning
- Status recall
- Mono/Stereo/SAP select
- Cable/Normal select
- Two 5" oval full-range speakers with menu-selectable speaker switch

UPC: 037849849446
Product dimensions: 28.4"W x 22.8"H x 20.5"D
Product weight: 82 lbs.
Carton dimensions: 34.5"W x 27.5"H x 24"D
Carton weight: 85 lbs.
Master pack: 1

Carton Contains: 27" Stereo Remote Color Monitor/Receiver, MagnaGlo Universal TV/VCR/CBL Locator Remote Control w/Batteries, Operating Instructions, Warranty Information

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[1] Lines per picture width. 480 based on EIA measurement procedures
[2] Lines per picture width. 600 based on EIA measurement procedures

INTERNET ADDRESS: http://www.philipsmagnavox.com

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